

Working for the balloon and party industry!



<http://www.thereddragoncentre.co.uk>

Balloon Art Festival, Cardiff – 27th -29th August 2011

The Green Balloon has announced the First Public Balloon Art Festival to take place at The Red Dragon centre in Cardiff. This event, sponsored by BAPIA, Dr Bobs Balloons, Pioneer Europe, Amscan and The Red Dragon centre is aimed at showing the public what can be achieved by balloon professionals and also highlighting the environmental benefits of latex balloons.

Alongside the décor there will also be an information stand which will be manned by balloon professionals ready to answer any questions that the public may have and also give details of the Schools Project that is being put together as part of the campaign.

The Red Dragon Centre has put together a fantastic marketing campaign to promote this event and it is hoped to attract media interest at a local level and hopefully even nationally.

With public attendance at The Red Dragon Centre expected to be approx 10,000 on the Bank Holiday Monday alone, we believe that we can generate some serious public interest in the campaign and balloons generally to create greater awareness of what balloon professionals can offer.

Interested in getting involved? Come and join us!

The sculptures are being designed Bob Armstrong CBA and Sue Bowler CBA who will also be leading the teams building and installing the sculptures. Both Sue and Bob are award winning designers and international instructors so this is a fantastic learning opportunity for anybody interested in gaining some experience and maybe learning some new skills and techniques. Alternatively if you would just like to see what The Green Balloon Campaign is about you can come along and be part of the information team.

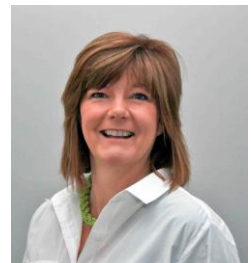
The timetable is as follows:

Tues 23rd – Fri 26th 9am – 6pm: Sculpture building

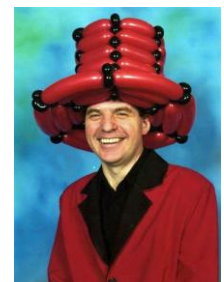
Fri 26th – Midnight – 9am: Sculpture Installation

Sat 27th – Mon 29th – 9am – 6pm: Information stand

If you would like to take part please let us know by e-mail to info@bapiaonline.com so we can include you in the schedule.



Sue Bowler cba



Bob Armstrong cba
aka Dr Bob.

Thanks!

We want to take the opportunity to voice our thanks to Pioneer Europe & Amscan for their support and sponsorship.



Download the logo!

If you would like to be a part of The Green Balloon Campaign you can download the logo from the website

at www.thegreenballooncampaign.com

www.bapiaonline.com



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