

Working for the balloon and party industry!



The Green Balloon Campaign

Latex balloons come in 100's of colours..... Every one of them Green!

BAPIA is very proud to announce the launch of The Green Balloon Campaign! This initiative is a 'positive campaign' to promote the true facts about balloons and the environment to the public at large, and to build greater awareness of balloons and what can be achieved with them.

The project is designed to start with primary school children by working with schools and offering them the opportunity to have a short, fun and interactive presentation by a local balloon professional which is then supported by more information on the website at www.thegreenballooncampaign.com alternatively the website will have all of the information available if there isn't anybody available to give a presentation. This will also be supported by downloadable literature and information that can be used in classes. With many councils and other organisations campaigning against balloon releases it is likely that this will have a negative impact on the industry in general and we feel that it is very important that we work to negate this with a positive campaign.



Balloon Festival - Cardiff

The Green Balloon Campaign was the creation of Bob Armstrong CBA and Claire Cummings of Dr Bobs Balloons in Barry, Glamorgan. They have been the driving force behind the campaign and Bob has given presentations at a number of local schools. By using a globe printed balloon the children understand whereabouts in the world latex comes from and by the use of a balloon sculpture palm tree and a double stuffed 160 they build an understanding of where the sap comes from that forms the latex to make the balloons. The presentation has been extremely well received with many other schools looking to take up the opportunity as well. Having created interest with the youngsters it makes sense to build on this interest by holding a Balloon Festival with sculptures and twisters to show what can be achieved and also an opportunity to promote balloons to the general public. The first Green Balloon Campaign Balloon Festival is being planned to take place in Cardiff during the weekend of 27th -29th August to coincide with the start of IBA's International Balloon Month in September. The venue for this festival is to be The Green Dragon Centre in Cardiff as well as the Norwegian Church on the waterfront at Cardiff the festival will also coincide with The Waterfront festival which will be taking place at the same time and attracts large numbers of visitors to Cardiff.



doctor bob
BALLOONS UNLIMITED



Download the logo!

If you would like to be a part of The Green Balloon Campaign you can download the logo from the website at

www.thegreenballooncampaign.com

Follow us on

facebook

www.facebook.com/thegreenballooncampaign